

CHARITY CAMPAIGN

Annual pledge

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	• • •	Book #'s) and other info		iewed at:
	'	www.mdcharit	ly.org	
		PLEDGE ONLIN	E!	
		ou can now pledge online by	, ,	
		harity.org and click on the "I		ık.
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1. My name Please print firmly and clearly. Your personal inform	ation is kept confidential			
☐ Ms. ☐ Mr. ☐ Mrs. ☐ Other	SSN -	_		
First Name (as it appears on paycheck) MI Last Na	ame Required for pay	roll deduction when using	a blank pledge car	rd Suffix
Home Address This will ensure you receive critical documentation regard	arding your gift.			
State	Zip	Home Phone		
Employer		Work Phone		
E-mail L Home L Work This will ensure that you receive the mos	t time-sensitive and critic	cal information about y	our gift.	
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I want to remain anonymous to the charities I have designated to receive my gift.				
2. Donor Choice (Designations 1 through 9 must equal TOTAL A				
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		\$	<u>,</u>	┚.┕┷
3. Preferred payment method : Please choose A, B, C or D	Please check all appropriate	boxes		
Payroll deduction: \$ per pay period. Number of pays	s for a tot	al annual gift of	Per yea	ar
I authorize the State of Maryland to deduct the annual amount pledged (equally	divided by number of pay pe	eriods) beginning January	and ending in Dec	ember.
or the most secure and timely credit card transaction, we recommend de	onating online.			
. Charge Visa MC Discover AmEx - One-tim	e \$ Monthly	\$ Quarterly \$	\$ = \$ _	
Account Number	Month Yea	ar.	Mc	onth Yea
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Check # (Payable to Maryland Charity Campaign)	D. Cash \$			
SIGN AND DATE HERE TO AUTHORIZE PLEDGE AND PAYMENT METHOD			TOTAL GIFT	DI EUGE
(Required for credit card and payroll deduction)			TOTAL GITT	FLLDGL
	mn	n/dd/yy	\$	
YOUR RECEIPT for your personal records. Record designation	information on back. A tax	k receipt will only be ser	nt to the address	you
provide when donating \$250 or more by cash or check. For payroll dec	duction, your year end pay	stub will satisfy IRS req	uirements.	
I pledge	ME	THOD OF DONATION Pled	dge Online and b	browse o
Maryland \$			rity directory at:	

www.mdcharity.org Number of pays Ocredit card

Date:_

Ocheck #_

○ Cash

Thank you for your gift.

SERVICES YOUR DOLLARS PROVIDE

In 2014, the Maryland Charity Campaign (MCC) raised \$3,216,018

\$260 (\$5 A WEEK)

- · Provides 10 children with healthy meals during the summer months
- Removes 150 pounds of trash from the Bay and its tributaries
- Funds 5 hours of cancer research

\$520 (\$10 A WEEK)

- · Plants 7 trees in a park
- Provides 13 counseling sessions for a child of domestic violence
- Serves 1,064 meals for the homeless

\$1,040 (\$20 A WEEK)

- · Spays or neuters up to 24 homeless dogs or cats
- Delivers nutritious meals to 8 people with a chronic illness for an entire month
- Sponsors 8 weeks of shelter, meals, and counseling for a homeless veteran

HOW TO PLEDGE ONLINE

(payroll deduction and credit cards)

Log on to www.mdcharity.org and click the "Donate Now" link. From there, use the instructions to enter your secure, personalized user ID and Password. (Our online site cannot accommodate gifts of cash or paper check. Please use a paper pledge card for gifts of this kind)

Remember:

When you make an online pledge, DO NOT fill out and submit a paper pledge card as well. Doing both will double the amount you want to give. If you make a mistake and submit both, please let your coordinator know or contact MCC directly at 410-895-1493.

What security measures are in place?

We know that protecting your personal information is critical, so we have made security our top priority. The MCC contracts ePledge, a campaign management system, which provides state of the art security to prevent any data from being compromised. Critical data are encrypted in storage using the strongest encryption products available today. The lock icon located in your browser indicates that any data transmitted through ePledge servers are secure in transit.

•There are audited policies in place designed to guarantee that no unauthorized individual gains access to ePledge server resources.

FREQUENTLY ASKED QUESTIONS

Why should I contribute through the MCC?

- The MCC is not competing with your favorite charities but is a convenient and cost-efficient method in which to donate through the ease of payroll deduction. Additionally you can pledge with cash, check, or credit card and easily pledge
- The MCC is accountable: All participating charities have been pre-screened to ensure they are fiscally sound and that they perform the services stated.
- The MCC is effective: An estimated 88.4% of your designated contributions go directly to the charity or charities of your choice, unrestricted. Our administrative costs are small in comparison to other non-profits and we strive to continue to bring that cost down.

What happens to undesignated contributions?

If a charity not listed in the Maryland Charity Campaign directory is designated, or if no designation is specified, those funds will be treated as Undesignated (NO WRITE-INS ARE ALLOWED). Undesignated contributions are distributed based on the percentage of designated funds they receive; If charity A receives 10% of the designated donations, they will receive 10% of the undesignated donations.

IMPORTANT TAX INFORMATION

Contributions to the Maryland Charity Campaign are tax deductible within the limits of current federal and Maryland state law. The Maryland Charity Campaign has provided no goods or services in exchange for your contributions.

You will be acknowledged for direct contributions made during the calendar year. If you donate by cash or check in the amount of \$250 or more, an acknowledgement will be sent before January 31 of the following year. To assure receipt of your acknowledgement please provide us with your full home address.

If your contribution is being made by payroll deduction, you should keep the tear-off receipt from the bottom of the pledge card which, along with your pay stubs, show the amount withheld for your contribution. This will provide the necessary support for your contribution for Federal income tax purposes.

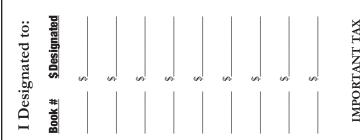
United Way of Central Maryland, Inc. is the processor for the Maryland Charity Campaign. A copy of the most current financial statement is available upon request by contacting United Way of Central Maryland, Inc. at P.O. Box 1576, Baltimore, MD 21203-1576 or 410.547.8000. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

The cost of running the Maryland Charity Campaign last year was approximately 11.6%.

Inquiries about participating agencies may be directed to the agency or the Office of the Secretary of State at (410) 260-3857 or (800) 825-4510.

If you receive verification for a pledge you did not make, please contact MCC at 410-895-1493 or email mccmanager@uwcm.org and we will correct your account. Additionally, if you see an unauthorized payroll deduction on your pay stub, contact MCC and we will correct the error and reimburse you for any unauthorized funds that were withheld. For additional information and FAQs, please visit www.mdcharity.org.

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You!

